

# JDRF typeonenationsummit

IMPROVING LIVES. CURING TYPE 1 DIABETES. **T1D**

**Event Details:** **Saturday, March 11, 2017**  
Bethesda Marriott and Conference Center  
5701 Marinelli Road · Bethesda, Maryland 20852

**Event Website:** [www.jdrfsummit.org](http://www.jdrfsummit.org)

**About the Event:** The TypeOneNation Summit is a free, all-day educational and networking opportunity for the T1D community. The Summit brings together T1D experts to share their knowledge on the latest treatments, breakthroughs in research, and the psychosocial aspects of living (and thriving!) with T1D. Our event will feature talks from leading JDRF-funded researchers and other experts in the field, breakout sessions, and a separate Youth Program and Teen Track for children ages 5-18. In addition, the event will also include a vendor fair with representatives from diabetes medical device companies, insulin manufacturers, diabetes camps, local healthcare providers, and other diabetes related organizations. This event is designed for all ages at all stages and offers something for everyone: parents, children, teens, adults, grandparents, caregivers, school nurses, healthcare providers, and more.

Our 2016 event drew over 800 attendees; 40% reported they had T1D, 42% had a child with T1D and 5% had a relative with T1D.

## Past Supporters include:

- |                        |                   |                         |
|------------------------|-------------------|-------------------------|
| ❖ Animas               | ❖ LifeScan        | ❖ Perrigo Diabetes Care |
| ❖ Bristol-Myers-Squibb | ❖ Lilly Diabetes  | ❖ Sanofi-Aventis        |
| ❖ Dexcom               | ❖ Medtronic       | ❖ Tandem Diabetes Care  |
| ❖ Insulet              | ❖ My Care Connect | ❖ TrialNet              |
| ❖ Johnson & Johnson    | ❖ Novo Nordisk    | ❖ Xeris Pharmaceuticals |

**About JDRF:** JDRF is the leading global organization funding type 1 diabetes (T1D) research. Our mission is to accelerate life-changing breakthroughs to cure, prevent and treat T1D and its complications. To accomplish this, JDRF has invested nearly \$2 billion since our inception. We are an organization built on a grassroots model of people connecting in their local communities, collaborating regionally for efficiency and broader fundraising impact, and uniting on a national stage to pool resources, passion, and energy. We collaborate with academic institutions, policymakers, and corporate and industry partners to develop and deliver a pipeline of innovative therapies to people living with T1D. For more information, please visit [jdrf.org](http://jdrf.org).

**Contact:** Carrie Zager, JDRF Senior Outreach Manager  
[czager@jdrf.org](mailto:czager@jdrf.org) / (202) 469-6978

[www.jdrfsummit.org](http://www.jdrfsummit.org)

## **2017 SPONSORSHIP OPPORTUNITIES**

### **Diamond Sponsor: \$10,000**

- Premier recognition in all Summit materials, signage and press releases
- Logo prominently featured on the front cover of the Summit program and on-screen at the event
- Logo hyperlinked on the homepage of the Summit website (jdrfsummit.org)
- Recognized from the podium during the Summit program (morning and afternoon)
- Two (2) tables in a prime location in the vendor hall (6'x30" display tables)
- Opportunity to include product/information in Summit attendee gift bags
- Two invitations to pre-Summit VIP dinner on Friday, March 10, 2017\*

### **Gold Sponsor: \$5,000**

- Logo placement in the Summit program and on-screen at the event
- Logo hyperlinked on the homepage of the Summit website (jdrfsummit.org)
- Recognized from the podium during the Summit program (morning and afternoon)
- One table in the vendor hall (6'x30" display table)
- Opportunity to include product/information in Summit attendee gift bags
- One invitation to pre-Summit VIP dinner on Friday, March 10, 2017\*

### **Silver Sponsor: \$2,500**

- Company name listed in Summit program
- Listing on the homepage of the Summit website (jdrfsummit.org)
- One table in the vendor hall (6'x30" display table)
- Opportunity to include product/information in Summit attendee gift bags

### **Vendor Table: \$1,200** *(Please call for vendor table pricing for non-profits and small businesses)*

- One table in the vendor hall (6'x30" display tables)
- Opportunity to include product/information in Summit attendee gift bags

### **Gift Bag/Sampling Opportunity: \$200**

- Opportunity to provide product samples or other promotional items for attendee gift bags. (500 adult and/or 125 youth) *JDRF reserves the right to decline promotional items/samples.*

**Vendor Tables are assigned on a first come, first served basis. \*Denotes goods and services received.**

## **2017 UNDERWRITING OPPORTUNITIES**

### **Registration Sponsor: \$5,000 (one sponsor only)**

- Recognition on exclusive signage at the Summit registration area
- Logo hyperlinked on the Summit website and Registration page
- Logo placement in the Summit program and on-screen at the event
- Recognized from the podium during the Summit program (morning and afternoon)
- Opportunity to include product/information in Summit attendee gift bags

### **Lunch Sponsor: \$5,000 (one sponsor only)**

- Recognition on exclusive signage in the luncheon area
- Logo placement in the Summit program and on-screen at the event
- Logo hyperlinked on the home page of the Summit website
- Recognized from the podium during the Summit program (morning and afternoon)
- Opportunity to include product/information in Summit attendee gift bags

### **Youth Program or Teen Track Sponsor: \$2,500 (one sponsor each)**

- Recognition on exclusive signage in the Summit youth or teen areas
- Logo placement in the Summit program and on-screen at the event
- Recognition on the Summit website (jdrfsummit.org)
- Recognized from the podium during the Summit program (morning and afternoon)
- Opportunity to include product/information in Summit attendee gift bags

### **Newly Diagnosed Welcome Area Sponsor: \$2,500 (one sponsor only)**

- Recognition on exclusive signage in the Newly Diagnosed Welcome area
- Logo placement in the Summit program and on-screen at the event
- Recognition on the Summit website (jdrfsummit.org)
- Recognized from the podium during the Summit program (morning and afternoon)
- Opportunity to include product/information in Summit attendee gift bags

**Vendor Tables are assigned on a first come, first served basis. \*Denotes goods and services received.**

## 2017 SPONSORSHIP COMMITMENT

COMPANY NAME: \_\_\_\_\_  
(As it should appear in printed materials)

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES:

- Diamond Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Vendor Table - \$1,200
- Gift Bag / Sampling Opportunity - \$200

### UNDERWRITING OPPORTUNITIES:

- Registration Sponsor - \$5,000
- Lunch Sponsor - \$5,000
- Youth Program Sponsor - \$2,500
- Teen Track Sponsor - \$2,500
- Newly Dx Welcome Area Sponsor - \$2,500

**\*Deadline for inclusion in the program book is February 24, 2017.**

**\*Please provide JPEG and EPS versions of your logo to [czager@jdrf.org](mailto:czager@jdrf.org)**

**\*Items for attendee gift bags must be received by March 1, 2017.**

### PAYMENT OPTIONS:

Please Note: Payment does not need to be submitted with this form; JDRF will send an invoice. **Payment must be received by March 11, 2017.**

- 1.) CHECK payable to "JDRF". Please remit to address below by March 11, 2017.
- 2.) CREDIT CARD

NAME ON CARD: \_\_\_\_\_

BILLING ADDRESS (if different from above): \_\_\_\_\_

VISA MC AMEX DISCOVER Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

### Please return this form to JDRF:

JDRF Greater Chesapeake and Potomac Chapter  
Attn: Carrie Zager  
1400 K Street, NW Suite 725, Washington, DC 20005  
Fax: (202) 371-0046 Email: [czager@jdrf.org](mailto:czager@jdrf.org)

*For questions, please contact Carrie Zager at (202) 469-6978 or [czager@jdrf.org](mailto:czager@jdrf.org)*